

## Highland Oaks Middle School PTSA (“HOM PTSA”) Marquee Advertising Agreement

### Advertising Details and Pricing:

1 day per week/month     \$50  
 2 days per week/month     \$75

An advertising day consists of the advertisement scrolling on the Marquee throughout that particular day within a continuous feed containing other information. Advertisers can request their preferred day(s), however availability is not guaranteed. Designated days will remain the same throughout an advertisement month.

### Specs:

Please e-mail SQUARE, JPEG IMAGES to [HOMPTSA@gmail.com](mailto:HOMPTSA@gmail.com). Bold, simple fonts work best, and pertinent, carefully chosen information, so that people can easily read the material from Ives Dairy Road.

### Deadlines:

**The Marquee advertisement submission deadline is 5 days prior to the day on which the advertisement is to be published.** Funds are due in the form of a check, money order, or cashier’s check payable to HOM PTSA, 2375 N.E. 203<sup>rd</sup> Street, Miami, Florida, 33180. **Funds must be received 5 days prior to the day on which the first advertisement is to be published.** Funds are not refundable unless HOM PTSA fails to publish the advertisement in a month that it has agreed to do so. If funds or the advertisement are not received by the deadline stated above, HOM PTSA and HOM School Administration have the right to not publish the advertisement. Cancellations will be accepted up to 2 days prior to the deadlines for submission.

### Terms & Conditions:

Advertiser is liable for all costs incurred in the preparation of advertising. Advertiser assumes full responsibility for all material submitted, including but not limited to legibility and accuracy. None of the terms and conditions of this contract may be amended or altered unless authorized in writing and signed by an authorized representative of HOM PTSA. HOM PTSA and HOM School Administration are not responsible for Marquee malfunctions or power outages which may prevent an advertisement from being published.

All advertising is subject to approval by the HOM PTSA President and School Principal. HOM PTSA reserves the right to reject in its sole discretion any advertising it determines is not in keeping with the mission and purposes of HOM PTSA or the standards of the Miami-Dade Public School System. Advertisers assume responsibility for all content and for any claims arising from publication of the advertising. Political, alcohol, tobacco and other related types of advertising will not be accepted.

**This contract must be accompanied with payment AND a digital copy of your advertisement emailed to [HOMPTSA@gmail.com](mailto:HOMPTSA@gmail.com).**

### Specific Advertisement and Publication Information:

Circle the month(s) the advertisement will be published on the Marquee at HOM PTSA (please email your requests for preferred day(s) of the week to [HOMPTSA@gmail.com](mailto:HOMPTSA@gmail.com)):

**August/Sept 2019                      October 2019                      November 2019                      December 2019                      January 2020**  
**February 2020                      March 2020                      April 2020                      May 2020                      June 2020**

TOTAL TO BE PAID VIA CHECK, MONEY ORDER OR CASHIER’S CHECK TO HOM PTSA:

\$ \_\_\_\_\_

Name:		Company:	
Address:		City:	State:      Zip:
Tel:		Fax:	Email:
Total Amount: \$		Date:	
Payment:	Check Enclosed: Amount \$		



## Marquee Messages

Date to appear: \_\_\_\_\_ Date Submitted: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Marquee Message (no last names will be permitted for the safety of our students):

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Font Color: \_\_\_\_\_ Background Color: \_\_\_\_\_

**\*\* Every effort will be made to match color requests as closely as possible \*\***

**\$10 fee**

**7 days advanced notice needed**

**Cash or Check Payable to HOM PTSA**

**Submit to PTSA or Office**

Request Received by: \_\_\_\_\_