

Highland Oaks Middle School PTSA (“HOM PTSA”) Marquee Advertising Agreement

Advertising Details and Pricing:

1 day per week/month \$50
 2 days per week/month \$75

An advertising day consists of the advertisement scrolling on the Marquee throughout that particular day within a continuous feed containing other information. Advertisers can request their preferred day(s), however availability is not guaranteed. Designated days will remain the same throughout an advertisement month.

Specs:

Please e-mail SQUARE, JPEG IMAGES to HOMPTSA@gmail.com. Bold, simple fonts work best, and pertinent, carefully chosen information, so that people can easily read the material from Ives Dairy Road.

Deadlines:

The Marquee advertisement submission deadline is 5 days prior to the day on which the advertisement is to be published. Funds are due in the form of a check, money order, or cashier’s check payable to HOM PTSA, 2375 N.E. 203rd Street, Miami, Florida, 33180. **Funds must be received 5 days prior to the day on which the first advertisement is to be published.** Funds are not refundable unless HOM PTSA fails to publish the advertisement in a month that it has agreed to do so. If funds or the advertisement are not received by the deadline stated above, HOM PTSA and HOM School Administration have the right to not publish the advertisement. Cancellations will be accepted up to 2 days prior to the deadlines for submission.

Terms & Conditions:

Advertiser is liable for all costs incurred in the preparation of advertising. Advertiser assumes full responsibility for all material submitted, including but not limited to legibility and accuracy. None of the terms and conditions of this contract may be amended or altered unless authorized in writing and signed by an authorized representative of HOM PTSA. HOM PTSA and HOM School Administration are not responsible for Marquee malfunctions or power outages which may prevent an advertisement from being published.

All advertising is subject to approval by the HOM PTSA President and School Principal. HOM PTSA reserves the right to reject in its sole discretion any advertising it determines is not in keeping with the mission and purposes of HOM PTSA or the standards of the Miami-Dade Public School System. Advertisers assume responsibility for all content and for any claims arising from publication of the advertising. Political, alcohol, tobacco and other related types of advertising will not be accepted.

This contract must be accompanied with payment AND a digital copy of your advertisement emailed to HOMPTSA@gmail.com.

Specific Advertisement and Publication Information:

Circle the month(s) the advertisement will be published on the Marquee at HOM PTSA (please email your requests for preferred day(s) of the week to HOMPTSA@gmail.com):

August/Sept 2017 October 2017 November 2017 December 2017 January 2018
February 2018 March 2018 April 2018 May 2018 June 2018

TOTAL TO BE PAID VIA CHECK, MONEY ORDER OR CASHIER’S CHECK TO HOM PTSA:

\$ _____

Name:		Company:	
Address:	City:	State:	Zip:
Tel:	Fax:	Email:	
Total Amount: \$		Date:	
Payment:		Check Enclosed: Amount \$	